



Copywriter

Position:

The League of Women Voters of Houston is looking for a volunteer copywriter that's energized by democracy and ready to work alongside our team to concept and write original copy across digital and print media and for various formats.

Houston is one of the most diverse cities in the nation and home to over 2 million individuals. As a copywriter for LWV Houston, your writing will offer us the opportunity to reach, engage and empower the members of our community, regardless of gender, race, socio-economic status, sexual orientation, religion or creed. The League is a critical information source and we are seeking a thoughtful writer who has the ability to make sure complex information feels simple and easy across varying audiences.

As a writer for LWV Houston, you will be responsible for:

- Refining and implementing our brand voice, personality and messaging standards across a variety of mediums
- Supporting our marketing team by writing content for both print and digital
- Supporting the President and fundraising and strategic partnership teams with pitch decks, thought leadership initiatives and other storytelling initiatives
- Staying up-to-date with industry and copywriting trends to shape our efforts
- Understanding our diverse audiences and what motivates them, then writing to speak and engage them in the civic space

Skills and experience:

- Strong, concise, creative writing skills
- Professional brand copywriting writing experience
- Strong attention to detail like spelling, grammar, punctuation and style
- Ability to proof and edit for accuracy; familiarity with AP Style a plus
- Excellent communication skills, including both written and interpersonal
- Confidence using collaborative Google products and general online communication abilities
- Ability to commit to a minimum of 15 hours a month and occasionally deliver copy within 2-3 days for time-sensitive needs