



In the 2018-2019 League year LWV-Houston has:

*conducted an **on-the-spot voter registration service at all Houston Area Naturalization ceremonies, welcoming 22,007 new Americans to the electorate** within minutes of their citizenship oath. This represents an 81% rate of response among those newly eligible.

*conducted a televised series of *Conversations With The Candidates* leading up to the November, 2018 general election. More than 1,300 viewers got to know local candidates through this televised series of *Conversations*.

*staffed an all-day viewer call-in **telephone helpline** at KPRC/Telemundo television for the 2018 general election, fielding over 2,200 individual election queries in both English and Spanish.

***compiled, published and distributed *Voters Guides* for the November general election in print, electronic and interactive formats, in English, Spanish and Vietnamese.** Over 30,000 print copies of the *Voters Guides* were distributed to the general public at no cost via libraries, schools, universities, neighborhood centers and civic organizations as well as to sponsoring organizations. Non-profit and commercial media, universities and civic organizations embedded or referenced the *Guide* at their website, and everyone was, as always, invited to read, download, link and share.

*provided a **build-your-personal-ballot website, VOTE411.org**, featuring our *Voters Guide* content in an interactive format so voters could easily select the candidates whose policies most closely align with their own. In advance of the November, 2018 election, more than 81,000 earnest voters found impartial candidate information at www.VOTE411.org.

*served more than 23,000 visitors at our **website**, offering impartial information about the candidates via our legendary *Voters Guide*, published in English, Spanish and Vietnamese. In October, 2018 we reached an all-time high for website visits per month.

*maintained **social media feeds** tallying up to over 5,000,000 Election Season impressions with encouragement and essential information.

